



#CrowdfundWorcs

Project Creator Workshop

Spacehive



Agenda



Crowdfunding with Spacehive

Benefits of crowdfunding

Crowdfund Worcestershire and funds available

Top Tips and Q&A from Declan Shields

How to get involved

Breakout Rooms

Sharing ideas, advice and networking

Benefits of crowdfunding

BRING PEOPLE TOGETHER

RAISE PROFILE

UNLOCK BIGGER FUNDS

GET IT DONE QUICKER

BUILD RELATIONSHIPS

SENSE OF OWNERSHIP



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CROWDFUND
WORCESTERSHIRE

Crowdfund Worcestershire

#CrowdfundWorcs

Enabling everyone to imagine, fund & launch local projects that bring Worcestershire to life

Created by [Worcestershire County Council](#). Powered by [Spacehive](#).

Visit www.spacehive.com/movement/worcs
Or search 'Crowdfund Worcestershire'



Community Action Malvern Needs You!

♀ Great Malvern

Please help us to continue to combat social isolation in Malvern and support the vulnerable in our community through COVID-19 with welfare calls, shopping and transport to hospital

100%

£10,666 **£10,658**
pledged goal



Worcestershire's Travelling Music Box

♀ Hallow

Worcestershire's Travelling Music Box will bring music to the county's playgrounds, schools, skate parks, hospitals – a travelling van of musical instruments – recording equipment

100%

£18,262 **£18,242**
pledged goal



Love Your Neighbour - Upton

♀ Worcester

Helping the community of Upton recover from COVID-19 by continuing to support the vulnerable and isolated and expanding to offer support with basic cooking, managing money, counselling

97%

£5,215 **£5,327**
pledged goal



TELE-THERAPY SUPPORT IN WORCESTERSHIRE

♀ Great Malvern

Improving life for children and adults who have communication, and/or eating, drinking and swallowing difficulties through remote support

108%

£17,985 **£16,550** **30**
pledged goal Days Left



Suckley Beer Food & Gift Festival - Marquee

♀ Suckley

The annual Suckley Beer Food & Gift Festival helps raise money for the Suckley SPACE Charity & needs to fund the purchase of a marquee to protect bands and guests attending the BFG

130%

£1,260 **£963**
pledged goal



Resettlement of refugees in Evesham

♀ Evesham

Help us to resettle Syrian refugee families who come to England so that they can fully integrate into our society.

155%

£866 **£557**
pledged goal



Support Malvern Special Families

♀ Malvern Hills District

Malvern Special Families need your support to enable us to run our activity clubs this year after losing our community centre income due to COVID-19

100%

£5,455 **£5,337**
pledged goal



Eastham Community Garden

♀ Eastham

The garden will provide a relaxing environment for everyone at the heart of the village. Designed to promote a healthy lifestyle including gardening encouraging interaction between young

100%

£6,450 **£6,438**
pledged goal



Malvern Dementia Meeting Centre

♀ Malvern Hills District

We need your help to fund the preparation work to enable a Dementia Meeting Centre to open in Malvern in January 2021.

98%

£19,718 **£20,039**
pledged goal



Glebe Field Biodiversity Improvements

♀ Besford

We need your help to create a small nature reserve to increase biodiversity and provide the community with a green space to relax, improve their well-

103%

£7,547 **£7,321**
pledged goal



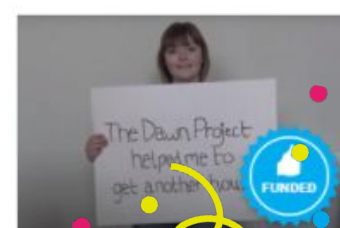
Support Barnards Green Cricket Club

♀ Malvern Hills District

The club relies on subscriptions, match fees, bar takings and room hires to keep our facilities in top condition. We are asking for your help to ensure we can get up and running again after

204%

£510 **£250**
pledged goal



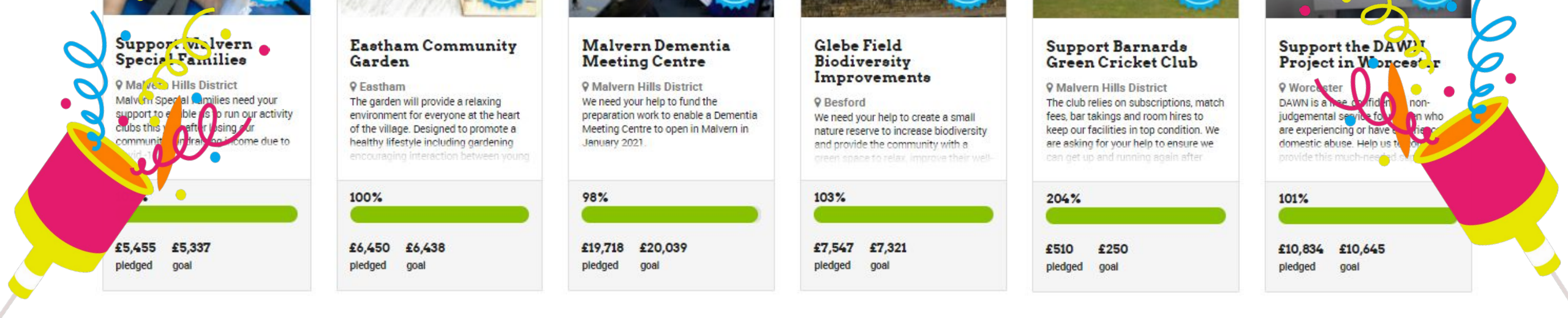
Support the DAWN Project in Worcester

♀ Worcester

DAWN is a free, confidential, non-judgemental service for women who are experiencing or have experienced domestic abuse. Help us to provide this much-needed service

101%

£10,834 **£10,645**
pledged goal



Crowdfund Worcestershire - the story so far...

25



successful
projects, with a
combined project
total of over £180k

£8k



average project
target
(ranging from
£500 - £27,000)

88%



of live projects
received a pledge

£84k



pledged by
Worcestershire CC,
Malvern Hills DC &
Wychavon DC

1000



community backers
to date



Crowdfund Worcestershire

Worcestershire County Council

£85k Fund

£20k max pledge

The upcoming round looks to support organisations in their bid to help the county's recovery from the Covid-19 pandemic:



- ✓ Food Poverty
- ✓ Social isolation / befriending
- ✓ Return to work
- ✓ Maintaining our volunteering offer
- ✓ Healthy Communities



Crowdfund WYCHAVON: Ticket to Ride Fund

Wychavon District Council

£140k Fund
£50k max pledge

- ✓ Transport projects which are sustainable, innovative, citizen-led and community-based.
- ✓ Projects should increase resilience and boost connectivity of communities in Wychavon by improving local people's ability to travel to services and opportunities for social interaction.



People Make Places: Ticket to Ride Fund

Malvern Hills District Council

£150k Fund
£50k max pledge

- ✓ Transport projects which are sustainable, innovative, citizen-led and community-based.
- ✓ Projects should increase resilience and boost connectivity of communities in Malvern Hills by improving local people's ability to travel to services and opportunities for social interaction.

Spring 2021 Timeline



**Attend the
support
workshop**
Today



**Deadline for
projects to
come forward
and pitch**
21st of April



**Project pages
verified by**



Campaigns start
Early May



**Council
pledges**
Early June



**Targets hit and
funds released**
Between
June-July



Next Round
Autumn 2021



Project Verification

COSTS MATCH THE
DESCRIPTION

SUPPLY QUOTES

PERMISSIONS

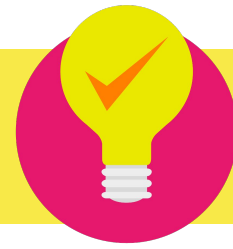
FROM THE LAND OWNER

PUBLIC LIABILITY
INSURANCE?

SAFEGUARDING POLICY

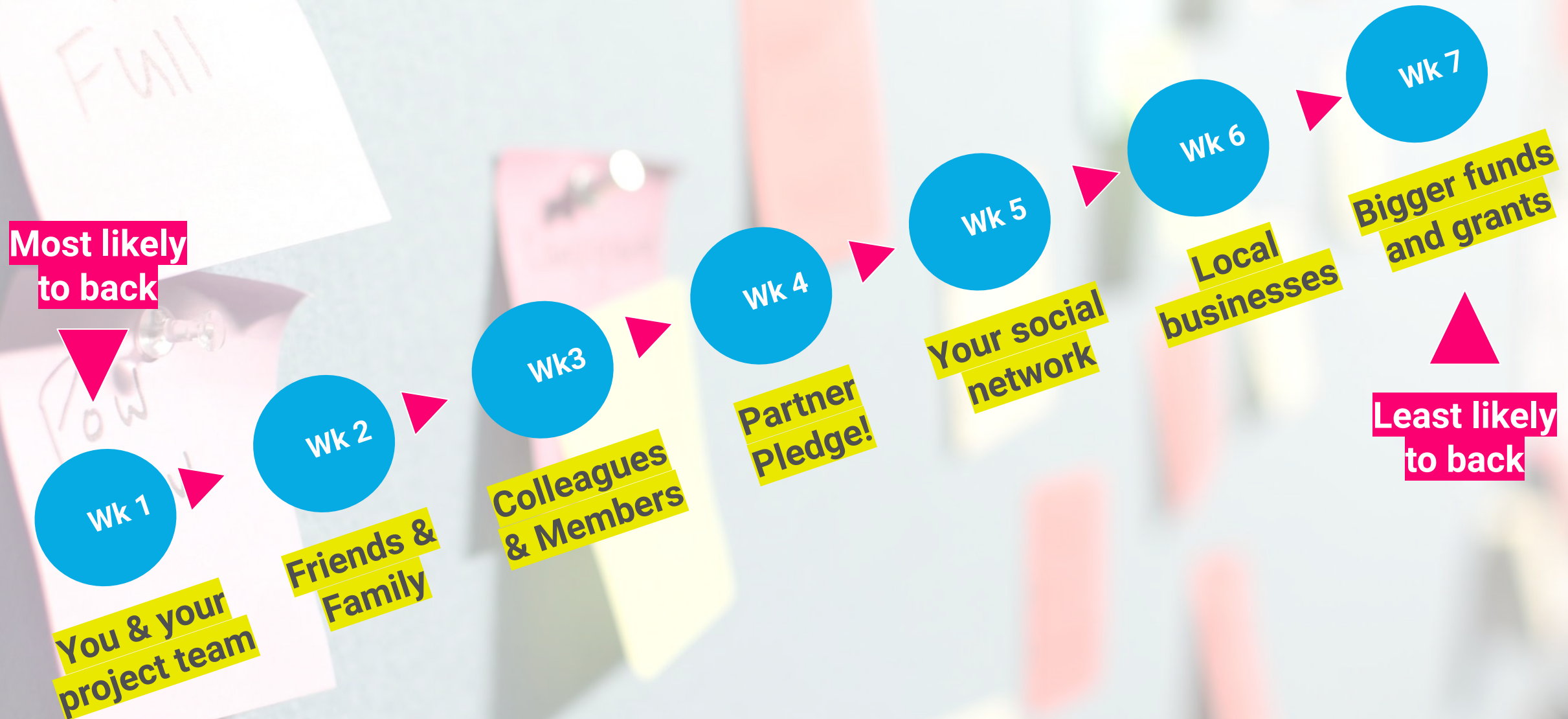


Things to know



- Spacehive is an all-or-nothing model = more success, faster!
- Can include non-essentials in overfunding and the wish list
- No pledges are taken unless the project is successful (use GoCardless and Paypal to give your backers a choice)
- A platform fee (5%+VAT) applies only to successful projects
- Can include pre-campaign funds and in-kind support (fee-free!)

“Build a crowd before you crowdfund”



Campaign Support - top tips from creators



“Make sure you understand how the pledging process works”



“Start having conversations early with local businesses and funders”



“Delegate campaign tasks to your team”



“Update, update, update”



Can you help
us reach our
crowdfunding
target?

“We have built positive relations with many organisations as a result, spreading news of our work across Worcestershire and beyond, and feel confident to crowdfund again.”

Next steps



1

Fill out our project
idea form to share
your idea with us



2

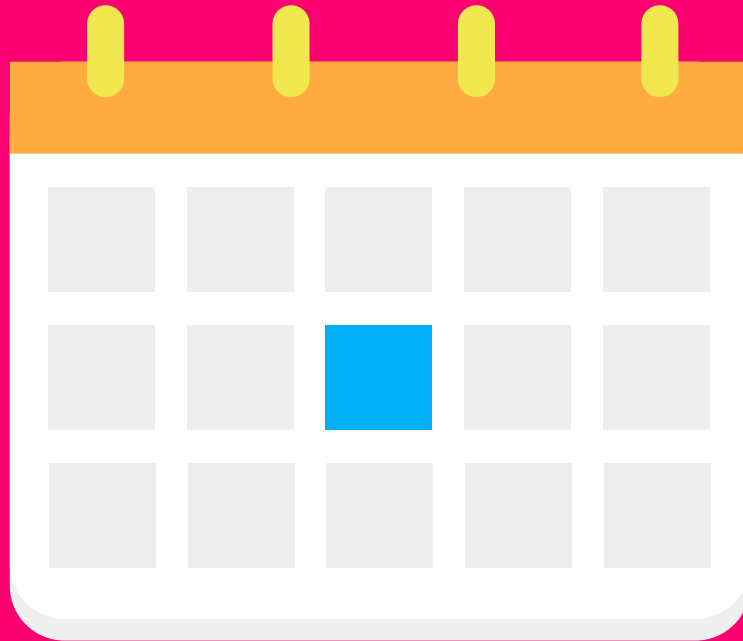
Create your project
page on Spacehive



3

Pitch to the fund by
21st April

DEADLINE



21st April



Email - Phone - Live Chat - Project Clinics

www.spacehive.com
support@spacehive.com



@Spacehive

@worcscc

#CrowdfundWorcs



Breakout Rooms

Sharing your project ideas

One-to-one advice

Spacehive

THANK YOU